

# Natalie Stam

A frontend-focused product engineer, with experience in engineering leadership and management.

📍 Oakland, CA   📞 847-826-6058   ✉ [hi@nataliestam.com](mailto:hi@nataliestam.com)   @ [nataliestam.com](https://nataliestam.com)   🐱 [github.com/nataliestam](https://github.com/nataliestam)   🔗 [linkedin.com/in/nataliestam](https://linkedin.com/in/nataliestam)

## Experience

---

### Stytch

**Senior Software Engineer, Frontend** 2024 - Present

*React, Typescript, NextJS, Sanity, Node, Go*

- > Led company-wide rebrand, which included rebuilding Stytch.com and updating all other web surfaces to reflect new brand
- > Migrated all marketing site data to Sanity CMS, allowing Marketing to fully self-serve creating and updating web pages
- > Overhauled Stytch Docs to better showcase Stytch value props and help users find the correct product suite more quickly
- > Implemented Storybook & Chromatic for all web surfaces to improve stability and catch bugs in development
- > Migrated all web infra to server-side rendering, significantly improving site performance metrics and user experience

### Brex

**Senior Software Engineer, Frontend** 2022 - 2024

*React, Typescript, GraphQL, NextJS, Sanity, Vercel, Node*

- > Built Design Systems for both Brex product dashboard and Brex.com
- > Owned all aspects of Brex.com marketing website, including custom CMS implementation, NextJS site, hosting, and design system
- > Implemented and maintained core visual components for product design system
- > Led an overhaul of navigation and information architecture, resulting in a significant decrease in negative NPS responses regarding wayfinding

### Ironclad, Inc.

**Manager, Software Engineering** 2020 - 2022

- > Led and grew a team of 12 software engineers across 2 product teams
- > Worked closely with Product Management and Design to create product strategies and roadmaps, communicate cross-functionally, and ship meaningful product features
- > Post-acquisition, led initiative to integrate Pactsafe tech and team into Ironclad
- > Led cross-functional effort to migrate customers off and deprecate legacy workflow-building tool

**Software Engineer** 2018 - 2020

*React, Typescript, GraphQL, Node, MongoDB, Postgres*

- > Joined Ironclad at <40 employees and built core functionality across the stack including contract reporting, Salesforce integration, and commenting
- > Built core features for Workflow Designer including conditional logic controls, form-building tools, and contract record management, which enabled Workflow Designer to become a core product differentiator for Ironclad
- > Led a large-scale rewrite of eSignature integrations and user interface to improve contract flows and remove tech debt

**ThirdLove Data Analyst** 2017 - 2018

**Instacart Product Analyst, Catalog** 2015 - 2017

## Skills

---

React • Typescript • Javascript • CSS • HTML • Testing • NextJS • Server-Side Rendering • Sanity • GraphQL • Node • SQL • Git  
SEO • Web Performance • Accessibility • Eng Management • Product Management • Design Systems • Scalable Web Architecture

## Education

---

**Hack Reactor** Advanced Full-Stack Software Engineering 2018

**DePaul University** M.S. Predictive Analytics / Data Science 2014 - 2018

**DePaul University** B.A. Communications 2010 - 2014